



Rate & Spec Sheet

Ojai Wordfest Printed Program

SPECIFICATIONS

Qty: Approx. 10,000+ copies (vs. approx. 2,000 copies in 2011)

Distribution: Throughout Ventura, LA and Santa Barbara Counties

Size: 6" x 10" (vertical orientation)

Rates & Sizes:

- **Back Cover - \$500**5.5" wide x 9.5" tall (or 6"x10" + .25" bleed)
- **Inside Front Cover - \$400**5.5" wide x 9.5" tall (or 6"x10" + .25" bleed)
- **Inside Back Cover - \$350**5.5" wide x 9.5" tall (or 6"x10" + .25" bleed)
- **First Inside Page (Page 3) - \$350**5.5" wide x 9.5" tall (or 6"x10" + .25" bleed)
- **Full Page - \$250**5.5" wide x 9.5" tall (or 6"x10" + .25" bleed)
- **1/2 Page - \$200**5.5" wide x 4.625" tall
- **1/4 Page - \$150**2.625" wide x 4.625" tall
- **Business Card Size - \$99**3.5" x 2" (Will be slightly reduced in program)
- **Event Listing in Program - \$50** (Free if your event fee is \$49 or less).....30 words

AD PLACEMENT or LISTING:

Name of Ad or Listing: _____

Contact: _____

Address: _____

Email: _____

Website: _____ Phone: _____

Notes: _____

Payment:

Accepted Forms of Payment: Credit Card, Debit Card, Cash or Check

Contact Info:

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www.OjaiWordFest.com